



## ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society (ComSoc) is a leading technical and professional community with over 26,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies. IEEE ICC has earned an international reputation. ComSoc members stay on top of the world of communications technology by accessing up-to-the minute technical information, networking with other experts in the field, and leveraging exclusive benefits.

To learn more, visit our website  
[icc2023.ieee-icc.org](http://icc2023.ieee-icc.org)



# IEEE ICC 2023 PATRONAGE BROCHURE



IEEE  
International Conference  
on Communications

Sustainable Communications  
for Renaissance

Roma Convention Center  
May 28 - June 1, 2023



## INTRODUCTION

IEEE ICC 2023 is one of two IEEE Communications Society's flagship conferences. Each year, close to 2,000 attendees from over 70 countries attend IEEE ICC to take advantage of a program which consists of exciting keynote sessions, robust technical paper sessions, innovative tutorials and workshops, and engaging industry sessions. This 8-day event is known for bringing together audiences from both industry and academia to learn about the latest research and innovations in communications and networking technology, share ideas and best practices, and collaborate on future projects.

ICC 2023 is planned to be a fully physical meeting/event.

## REASONS FOR PATRONAGE

As a patron of IEEE ICC, your organization's status as a leader in the communications and networking industry will be taken to another level. Your organization will gain maximum exposure to an audience that includes highly regarded executives and decision makers, world renowned researchers and scientists, and a group of young and diverse professionals and students.

Your organization will be featured prominently on all ICC related collaterals. You can use this premier event to showcase your brand and share your company's products, services, and vision with an influential engineering audience.

Being a patron of IEEE ICC will allow your organization to get first-hand access to the latest research and discussion on relevant topics such as 5G, IoT and Big Data, AR, Smart Cities, and Blockchain in Communications and Networking.

# PATRONAGE OPPORTUNITIES

## DIAMOND LEVEL - € 75,000 or above

- (1) Speaking opportunity at Keynote Session
- (1) Presence at the Physical Exhibition Hall: Patrons will have a space where they can be found throughout the event duration, which they can use to upload/display marketing media, introduce their products/services and offer a "click to contact" button to encourage questions and dialogue from visiting conference delegates
- 30 second commercial video at the beginning of live broadcast of one keynote session and one industry panel session
- (16) Complimentary full conference registrations
- (25) Complimentary registrations to the Industry Program
- Company logo displayed (along with other logos) on holding slide of keynote / industry executive sessions
- Company logo displayed (along with other logos) on holding slide at the beginning of technical sessions
- Company logo will be displayed on the conference website

## GOLD LEVEL - € 50,000 or above

- (1) Speaking opportunity at Keynote Session
- (1) Presence at the Physical Exhibition Hall: Patrons will have a space where they can be found throughout the event duration, which they can use to upload/display marketing media, introduce their products/services and offer a "click to contact" button to encourage questions and dialogue from visiting conference delegates
- (8) Complimentary full conference registrations
- (12) Complimentary registrations to the Industry Program
- Company logo displayed (along with other logos) on holding slide of keynote / industry executive sessions
- Company logo displayed (along with other logos) on holding slide at the beginning of technical sessions
- Company logo will be displayed on the conference website

## SILVER LEVEL - € 25,000 or above

- (1) Speaking opportunity at Keynote Session if available
- (1) Presence at the Physical Exhibition Hall: Patrons will have a space where they can be found throughout the event duration, which they can use to upload/display marketing media, introduce their products/services and offer a "click to contact" button to encourage questions and dialogue from visiting conference delegates
- (3) Complimentary full conference registrations
- (5) Complimentary registrations to the Industry Program
- Company logo displayed (along with other logos) on holding slide at the beginning of technical sessions
- Company logo will be displayed on the conference website

## BRONZE LEVEL - € 10,000 or above

- (1) Presence at the Physical Exhibition Hall: Patrons will have a space where they can be found throughout the event duration, which they can use to upload/display marketing media, introduce their products/services and offer a "click to contact" button to encourage questions and dialogue from visiting conference delegates
- (1) Complimentary full conference registration
- (1) Complimentary registration to the Industry Program
- Company logo displayed (along with other logos) on holding slide at the beginning of technical sessions
- Company logo will be displayed on the conference website

## SUPPORTER LEVEL - € 5,000 or above

- (1) Complimentary full conference registration
- Company logo displayed (along with other logos) on holding slide at the beginning of technical sessions
- Company logo will be displayed on the conference website

ICC 2023 General Chairs: Marco Luise ([marco.luise@unipi.it](mailto:marco.luise@unipi.it)) Marco Ajmone Marsan ([marco.ajmone@polito.it](mailto:marco.ajmone@polito.it))